CONTINUING LEGAL EDUCATION

SEMINAR SERIES 2014/2015:

WIPO Alternative Dispute Resolution (ADR) Options for Intellectual Property and Technology Disputes

By Ms Eun A (Jessica) Park
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17 SEPTEMBER 2014, WEDNESDAY, 4.30PM TO 5.30PM
LEE SHERIDAN CONFERENCE ROOM, EU TONG SEN BUILDING

ABSTRACT

As IP has become an essential business asset and is being exploited on an international level (e.g., cross-border licensing agreements), there is an increasing demand for efficient dispute resolution mechanisms that match business requirements: private, flexible procedures to settle international disputes more quickly and less costly without disrupting commercial relationships.

As part of the World Intellectual Property Organization (WIPO), a UN specialized agency for intellectual property (IP), the WIPO Arbitration and Mediation Center has been offering ADR options for the resolution of IP and commercial disputes between private parties since 1994, based in Geneva, with a further office in Singapore.

This session will cover the WIPO Center’s ADR options especially suitable for international IP and technology disputes as well as advantages of ADR compared to court litigation. It will also share the WIPO Center’s case experience and the recent developments including the new WIPO Rules that took effect in June 2014 and a newly introduced scheme tailored for disputes involving patents in standards, including fair, reasonable and non-discriminatory (FRAND) licensing terms.

ABOUT THE SPEAKER

Eun A (Jessica) Park is a Legal Officer of WIPO Arbitration and Mediation Center, Singapore.

As a national of Republic of Korea, she was admitted as an attorney in Georgia, United States of America and holds a J.D. from Emory University of Law and a Bachelor of Arts in English Literature and English Language from Yonsei University in Seoul, Republic of Korea. Before joining WIPO in 2011, she worked as Corporate Counsel in a multinational company in Atlanta, United States of America and as Corporate Affairs Executive in a multinational company in Seoul, Republic of Korea. After working at the WIPO Arbitration and Mediation Center's Geneva office for three years, she moved to Singapore to take up her new role as a representative of the WIPO Arbitration and Mediation Center's Singapore office at Maxwell Chambers.

REGISTRATION

There is no registration fee for this seminar but seats are limited. To register, please click here and you will receive an automated message upon submission. For enquiries, please contact Alexandria at Tel: 6601 2693 or email us at clemail@nus.edu.sg
Closing date for registration: 10 September 2014, Wednesday.

Directions to the law school may be found at http://law.nus.edu.sg/about_us/location.html